



## Allen County Farmers' Market

### Team Profile



Name: **Kim Bartlett**

Position: **Market Director**

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Year started at Allen County Farmers Market: **2023**

City of Residence: **Rural La Harpe**

What is your background? I am a wife, mother of 2 daughters, 19 & 12, and caretaker to horses, dogs, cats, chickens, and rabbits. I moved to Kansas when I was young and went to school in Chanute. After high school I specialized in graphic art and marketing for a merchandiser of several large equine associations. After many years I decided on a career change, got my Master Gardeners certification through K-State Extension, and have worked as a Greenhouse Manager for 2 local Garden Centers.

What are your interests? I love gardening, horses, and the outdoors. I was on an equine drill team for 10+ years and have volunteered my time with a local saddle club and a great horse rescue in southeast Kansas. I grow my own vegetables and flowers from seed and will have a large cut flower bed this summer.

What interested you in being involved with Allen County Farmers Market? I love gardening and talking about every aspect of gardening with all types of people. With my experience in marketing, I knew I could support and build up the businesses of our hard-working farmers and producers.

What skills do you bring to your role at ACFM that benefit vendors & shoppers? I've spent 20 years marketing for small businesses. I can design business logos that are versatile enough for print materials, promotional products, & packaging. I also have created ads- from banners, to flyers, to entire catalogs for local & national publication. I've maintained social media presence for many companies & groups since social media became a part of our lives. I have also spent my working career in retail and plan to focus on the customers and making their shopping experience a positive one at every farmers market!

What are some of your favorite Farmer's Market products? I LOVE fresh tomatoes! I eat them almost daily during the summer and then I am sad when the growing season ends because store-bought tomatoes can never measure up.

What is something unique about you? I love puzzles (the kind you piece together by hand on a table) and am told I sleep with my eyes open.